

In the interest of expediting your project, please take a few moments to answer the following questions. This is very important in helping us understand your preferences.

Company Name _____ Your Name _____

Street Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

1. What type of design work are you interested in?
[] Logo [] Corp ID [] Billboard [] Other _____

2. What product or service does your company offer? _____

3. Describe how would you like your company positioned in the minds of potential customers?
(prestigious, conservative, friendly, modern, fun, etc.) _____

4. Are there other styles you like that should be considered in the design of your project?
(logos of other companies, graphic elements, font styles, include links if possible) _____

5. What colors would you like see included? _____

6. What colors should we avoid? _____

7. Do you have a sketch of an idea you want to share for inclusion in your project? [] Yes [] No
(if "Yes" please email or fax it)

8. Additional information you would like us to consider as we create our concepts: _____

9. What is your due date? _____

10. Please type the company name exactly like you want to see it in the project

11. Please type any other information (slogan, address, etc) exactly as it should appear in the project
(large bodies of text should be emailed) _____

Thank you! Someone will be in touch with you soon!